

# Cedar Rapids Hockey Association Minutes

June 2, 2011 6:30pm

**Type of Meeting:** Board Meeting

**Meeting Facilitator:** Jill Johnson, CRHA Board President

**Call to order** 6:40pm

**Roll call:** Jill Johnson, Tony Paoli, Laurie Patel, Tyler Sturtz, Heather Adams, Brett Carlson, Jim Chaffe, Sean Dunkle, Kelli Delfosse, Rod Hullaby, Jeff Winders, Tom Stewart, Chad Horner,

**Absent:** Winders

**Approval of minutes** from last meeting First **Tony Paoli** Second **Brett Carlson**

## Open issues

**Freedom Festival** \$750

18 years of age requirement flexible

The Festival has agreed to volunteers under the age of 18yrs old

Cardboard Regatta, Laurie Patel, June 26<sup>th</sup> 12:30-4:30pm, 4 Volunteers so far

Must be able to lift heavy waterlogged boats

Fireman Challenge am, Heather Adams, 8:30am-12:30pm

Fireman Challenge pm, Jill Johnson, 12:30-4:30pm

Contact Kelli Delfosse about posting Volunteer Request **not needed at this time**

Christy Sevensen was going to speak with Chad Horner about the HS Team, dependent on age requirement

The Freedom Festival offered a 4<sup>th</sup> volunteer time slot on July 4<sup>th</sup> at the activity zone from 5-9pm, the board declined the offer.

**AI:** Jill will contact the FF and decline the offer.

**AI:** Jill will get the information needed about parking and t-shirts at her next FF meeting.

**Need a list of school Hockey Skate Nights** This will be tabled until fall and discussed again, we will ask Erika (Ice Arena office) for help.

Cedar Rapids Prairie Linn-Mar Marion Surrounding Communities and Private

**Banner Removal**

**AI:** Tony will speak with and work with Jeff Dralle about getting these down

**Try Hockey For Free Day Updates** November 5<sup>th</sup> from 1-3pm. Because we registered early we are eligible for a drawing and a chance to win 40 goal bags. The Ice Arena has donated free ice time for the event. There was discussion about not allowing any CRHA teams to participate in tournaments that weekend, thus being available to help host and promote the event. A final decision was not voted on and will be discussed at the next meeting. The ADM model will be demonstrated and set up. The event is geared for the 8U skater. The gear needed for participation is: helmet, stick, gloves and skates. A Sub Committee was formed to publicize the event: Heather and Rod

**AI:** Jill will send out the USHA information about the event.

**AI:** Heather will speak with the Fall Magazine about putting the event on the calendar and in the book.

**AI:** Kelli will add the information to the CRHA web site when it is finalized by Jill.

**AI:** Heather and Rod will communicate about the promotion and marketing of the event.

## New business

**ADM Model Discussion**

What it means? What does the actual program look like and can we meet the needs of the players?

Future-Where are we going? The USHA and the Midwest League have voted to adopt the ADM Program, this is not be optional for members of the organization. All 8U skating programs will incorporate this program.

Coaches

Testing

Clinic Locations

Format Options

Handouts, Word and Excel,

*AI: Heather will create and send out postcards with the ADM Demonstration Day information to all Instructional Skaters, all House Mite Skaters.*

*AI: Jill will invite the Waterloo and Iowa City Organizations to participate.*

*AI: Kelli will add the information to the CRHA website when Jill finalizes it.*

*AI: Someone will need to create an online registration form including: Player's name, Parent's name, Parent's email address, Player's birth year, and contact number. This task is not currently not assigned*

Scheduled Ice Time for Demonstrations

ADM Model Day July 13 On Wednesday, July 13<sup>th</sup> from 6:45-8:45pm the CRHA will host an ADM Demonstration Day. The cut off date for registration is June 27<sup>th</sup>, then if openings are available, postcards will be sent to Squirt players.

*AI: Jill will speak with Coach Carlson about attending and speaking.*

ADM Model and Discussion (in no particular order)

\*The Midwest League defines a true Travel team as a team bound for Nationals.

\*We as an organization can travel and hold Jambories, similar to the Iowa Games.

\*ADM Model looks at the long term development of the player.

\*We need to learn to train, not just practice to play games.

\*Skaters do not get better just playing games.

\*The ADM Presentation will need to be adjusted and modified to lessen the "elite" athlete approach.

\*The ADM builds on skills and encourages "well-rounded" athletes, not specialization.

\*The program will help develop an athlete to the best of his personal ability.

\*Players need to learn the basics first.

\*Growth and Retention is essential, the USA is second to Canada in the number of players but far behind other countries in the ratio of retention. Kids drop out because they are not having fun. In tradition full ice games the player may only touch the puck a few times, in the cross-ice method the ability to handle the puck is expanded. In a small area, touching the puck more equals more fun for the player. The ages range around 10 has the highest drop out rate in hockey, so build the skill level up and keep the players. The use of small stations keeps the kids engaged.

\*As an organization we need to develop a program that is beneficial to the youth in our program, we might need to adjust our ice times and rink expectations, we currently have all the prime ice time.

\*Modern Piping has donated \$2000 to the ADM Program implementation. Sean was able to get the USHA to match the proceeds up to an additional \$2000.

*AI: Sean will send a thank you card to Guy, from USHA, for all his assistance.*

*AI: Jill will share with all the families a condensed version of the ADM Program and provide Kelli links for the web site.*

*AI: Sean will provide Kelli with a slide presentation that Kelli will upload to the internal board site.*

## **Tryout Committee**

Tryout set for August 18, 23, 25

Sub Committees:

Registration The Sub Committee for this is Kelli and Heather. Heather will send out postcards to all Instructional kids from 03', 04' and 05', all house kids and current travel

players. The postcards will be mailed on or around July 15<sup>th</sup>. The postcards will advertise the CRHA Garage Sale and 1<sup>st</sup> Time Tryouts for Free information. The postcards will go out during RR camp time span.

**AI: Heather will create and mail postcards**

Working with Kelli Delfosse for web information and Check in The on line form will including: Player's name, Parent's name, Parent's email address, Player's birth year, and contact number.

**AI: This task is not currently not assigned**

Coordinate Evaluators

go beyond HS Coaches The need is for 3 off ice evaluators.

**AI: Sean will develop a list of candidates and speak with them.**

Coordinate On Ice Help The Sub Committee for this is: Sean, Brett and Tony. They will decide how they need the On Ice Drill to function. Some concerns were raised about the HS players helping, this will be addressed by the committee.

**AI: Sub Committee will decide what drills to complete and the on ice organization**

**AI: Sean and Laurie will create a formatted time slot document for the on ice volunteer needs and then get it posted (through Kelli) on the CRHA web site and emailed out to possible volunteers.**

Numbers Needed? Minimum of 3-4

Parent Meeting and Information Meeting The Sub Committee for this is: Jill, Tyler and Jeff. Jill will handle, organize and run this segment. Tyler will be attending to assist for the financial questions.

Mites- ADM Video again

### **Cedar Rapids Hockey Association Golf Challenge**

Golf Meeting Minutes and Updates

Golf Challenge Flyer

The board discussed the minutes from the golf meeting and selected committees to participate in. An email will be sent to all CRHA hockey families asking for volunteers and committee members.

**AI: Laurie will send email**

Sponsorship Committee: Laurie and Tony

Donations: Donna Chaffe, Jackie Chambers

Public Relations: Laurie and Rod

Hospitality: Heather and Jim

Administration: Jill

Golf Events: Kory

**Tournament Committee Development Ideas** Brett Carlson will be in charge of this Sub Committee

**AI: Brett will decide what he wants the committee to resemble and how many members then report back to the board.**

**CRHA Board Letterhead Development**

**AI: Tony and Laurie will create a mock up version and then ask Tony's art group to improve it.**

**Trophy Case Reorganized** Laurie Patel will contact Kathy Moore for key, the goal is to ask previous players if they are interested in the trophies. First all trophies will be categorized.

**AI: Laurie will sort and list the trophies and get help from other CRHA parents.**

**Next Board Meeting, Thursday, July 7, 2011**

**Adjournment** Jim: first Tony: second

### **Agenda Items from Past Meeting:**

Jill and Tony gave Kevin his review and bonus for the Monday Night Skate Drills

### **Items Brought Up for Discussion but Tabled:**

Midwest League Participation

Expectations and Requirements for Monday Night Skates

AI: Tony and Sean will format an outline of CRHA requirements and Skill Development Task that the CRHA board wishes to implement. Meeting will be held at 5pm on June 7<sup>th</sup> @ 1705 Maple Street, Robins.

AI: Jill, Tony, Sean and Tyler will discuss with Kevin the need and expectation of designing a Business Plan and a Practice Plan. They will also discuss with Kevin what he needs from the CRHA.

CRIA House League : A serious discussion about the purpose and expected results of House League will also be addresses. If the CRHA is going to require participation in the program, the CRHA would like to see specific results.

More Information on the CRHA Garage Sale

Possible Hockey Gear Exchange

Rod Hullaby asked about Coaching Clinics and Referee Clinics, at this time there is no information to share.

Public's confusion over CRIA vs CRHA and creating a chain of communication to help resolve issues and concerns.

Opening Monday Night Skate to all interested players

Will all coached get paid to facilitate House League Programs provided by the CRIA? Address possible alternatives.

We can ask the local college about "student" coaches to help run the CRHA Monday Night Program and Team Practices. Coe, Cornell, and Mt. Mercy require all students to complete community volunteer hours as part of their course curriculum.

A Complete List of Sub Committees, number members needed and the sub committee's task needs to be compiled.