

CEDAR RAPIDS HOCKEY ASSOCIATION
REGULAR MEETING
JUNE 3, 2010
6:30 P.M. @ Ice Arena

I. Roll Call- Schultz, Johnson, Stewart, Horner, Carlson, Delfosse, Adams, Chaffe, Dunkle

Absent: Brooks, Paoli, Nelson, Akers

II. Review of Minutes from Previous Meeting- May 27, 2010

Correction noted on treasurer's final report: There is \$17,000 in checkbook with a total asset of \$24,000. Motioned by Stewart/ Seconded by Horner- all approved

III. Treasurer's Report- Review and approve additional changes as appropriate

This was tabled. It was noted that over \$5,300 was awarded in scholarships. This will be a future agenda item. Directors Horner and Chaffe will have a tentative budget for the 2010-11 year for the July meeting.

IV. Sponsorship Discussion and Action

1. Potential donor list
2. Review of board assignments
3. Incentives
4. Practice Jersey

Director Delfosse will forward his letter template to Director Adams for solicitation. By July 15 Adams will have forwarded assignments for contact to appropriate board members.

It was decided that there will NOT be sponsors on the back of shirts, rather there will be a banner or plaque that specifies donors.

Director Paoli is directed to order practice jerseys by July 30th.

V. Merchandising Action Plan

1. select and formalize all logistics re: to merchandise/apparel
2. warm up discussion

This item was tabled due to Director Paoli's absence. However, we are asking Paoli to come to the July meeting with ideas re: merchandising. Samples or handouts to illustrate his ideas/designs are welcome.

- VI Try Out Planning
1. Review of logistics
 2. Evaluator Selection Update (Brooks)
 3. Coach Selection Update and action (Schultz)

It was motioned by Stewart and seconded by Delfosse to offer and accept Chad Horner, Mike Veit, Kevin Brooks, and Ben W. as evaluators for the upcoming tryouts. These will be the four off ice evaluators. Kevin will be asked to organize the on ice non-evaluator committee.

- VI. Fundraising Finalization
- A. Ticket Sales and Incentive
 - B. Butterbraid and Candles Organization and Sates
 - C. Other

It was motioned by Delfosse, Seconded by Schultz that ticket sales will be as follows for the 2010-2011 season. Tickets will sell for \$11.00. Each participant is required to sell one book. The participant will earn \$3.00 for every ticket sold. \$1.00 will be retained by the association. \$7.00 will go to the Roughriders.-

All tickets must be sold by Jan. 1st. Any tickets sold after that date will be have the \$3 per ticket retained by the team. all in favor

Butterbraids and Candles are in process. Specifics and logistics will be presented at the parent meeting. Forms should be ordered and on hand by that date. This item is tabled until July meeting.

- VII. Equipment
- A. First Aide Replacement Kits - Dollar amount approval

The Board is asking Director Akers to gather the first aide kits, inventory, and refill as appropriate. Reimbursement will be made.

We are asking Director Akers to go ahead and order blue pucks for the mite team practice sessions. He may order what he feels is appropriate. We are asking that these be ordered by Aug. 1st to ensure delivery by the beginning of practice.

- VIII. Communications received through board members

None

- IX. Ice Time Rates and Discrepancies- Action Plan and Discussion

The executive committee consisting of President Schultz, Vice President Johnson, Treasurer Chaffe, and Secretary Stewart to meet with representatives of the ice arena to discuss this issue. All CRHA teams should be treated equally in relation to ice time prices. Director Schultz will set up a time within two weeks to meet for a fact finding session.

X. Webmaster

Kelli Delfosse, webmaster- will be asked to post a help wanted ad for coaches for the 2010-2011 season with a closing date of August 1st. We are asking Kelli to also post on the web site a CRHA registration form (resurrected from previous site) and to post an announcement that there will NOT be on line registration for CRHA membership and try out fees. However, there will be USA hockey registration as in the past. Kelli will provide a link to this

XI. Brainstorm Future Agenda Items

Selection of Coaches
RR Ticket Vouchers
Merchandising
Scholarships
Treasurer's Forecast
Tourney Set Up

Try Out Logistics
Scheduling of IT
Banquet
Recruiting
Jersey Inventory

Organizational Chart
Rostering
Picture Scheduling
Assoc. Goalie Night
Follow Up of old business

Review Try-Out Doc for 2011-2012
Review Policy as Identified 2011-2012
Review Vision as Identified 2011-2012
Review By Laws as Identified 2011-2012